

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307835-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
08/14/12 - 08/21/12	307835	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	11pm Action News Updat	11-1135pm M-Sun	- 1 - - 1 - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 - 1 - - 1 - - 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 08/14/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM12T03H \$1,400.00 NM 2 WXYZ F 08/17/12 11:20 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM12T03H \$1,400.00 NM									
2	08/15/12	08/20/12	Action News 6am	6-7am M-F	1 - 111 - -	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 1 - 111 - - 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 08/15/12 5:59 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM 2 WXYZ Th 08/16/12 6:53 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM 3 WXYZ F 08/17/12 6:27 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM 4 WXYZ M 08/20/12 6:54 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM									
3	08/15/12	08/21/12	M-F 7-9am	7-9am M-F	- 111 - - -	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 - - 111 - - 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 08/15/12 8:40 AM M-F 7-9am 7-9am M-F :30 CPM12T03H \$650.00 NM 2 WXYZ Th 08/16/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM12T03H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 - 1 - - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 08/21/12 7:55 AM M-F 7-9am 7-9am M-F :30 CPM12T03H \$650.00 NM									



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307835-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/21/12	12p News	12-1p	- 111---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 --11--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 08/15/12 12:58 PM 12p News 12-1p :30 CPM12T03H \$400.00 NM									
2 WXYZ Th 08/16/12 12:44 PM 12p News 12-1p :30 CPM12T03H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 08/21/12 12:27 PM 12p News 12-1p :30 CPM12T03H \$400.00 NM									
5	08/16/12	08/21/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 1--1--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 08/16/12 5:29 PM 5-6pm M-F 5-6pm M-F :30 CPM12T03H \$650.00 NM									
2 WXYZ M 08/20/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 CPM12T03H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 -1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 08/21/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 CPM12T03H \$650.00 NM									
6	08/14/12	08/21/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 11-1--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 08/14/12 5:58 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM									
2 WXYZ Th 08/16/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM									
3 WXYZ M 08/20/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 -1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 08/21/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM									
7	08/14/12	08/17/12	M-F 7-730p	7-730pm M-F	-1111--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 08/14/12 7:27 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$750.00 NM									
2 WXYZ W 08/15/12 7:09 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$750.00 NM									
3 WXYZ Th 08/16/12 7:24 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$750.00 NM									
4 WXYZ F 08/17/12 7:27 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$750.00 NM									
8	08/19/12	08/19/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 08/19/12 10:22 AM This Week SUN 10am Sun 10-11am :30 CPM12T03H \$2,000.00 NM									



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Citizens Protecting Michigan	Citizens Protecting Michig		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/19/12	08/19/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 08/19/12 6:09 PM Su 6-630p 6-630pm Sun :30 CPM12T03H \$700.00 NM									
10	08/18/12	08/18/12	Woodward Dream Cruise 7-9pm Sat		-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 -----S- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 08/18/12 8:24 PM Woodward Dream Cruise 7-9pm Sat :30 CPM12T03H \$3,500.00 NM									
11	08/19/12	08/19/12	Woodward Dream Cruise Woodward Dream C		-----S	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 -----S 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 08/19/12 9:24 AM Woodward Dream Cruise Woodward Dream C :30 CPM12T03H \$0.00 NM									

Total Spots **27** Gross Total **\$23,300.00**

Payment Terms 30 Days

Agency Commission **\$3,495.00**

Net Amount Due **\$19,805.00**